

Cracow, 03.21.2018

Letter of Recommendation,

I would like to outline the uniqueness of the partnership which we managed to form together with Mr. Sławomir Idziak between Wiosna (Spring) Association, the organizer of the PRECIOUS GIFT, and the FILM SPRING OPEN initiative.

Our cooperation is unique - for the past 3 years, a large number of filmmakers have been undertaking a difficult task to change the perception of poverty. In Poland, it is rare to speak "in a dignified manner" about those in need. Most audio-visual productions show the people in need through the prism of a tragedy with the aim of arousing pity. They act as emotional blackmail which is supposed to trigger a specific type of involvement. We have been struggling with such an image of people for 15 years - we see how harmful, stigmatizing or even offensive for poorer members of society is to show them in a way that distorts their sense of dignity. For us, the needy are not people who need our pity, but heroes who need the strength to continue their fight for improving their lives.

The Film Spring Workshop gave us the opportunity to engage young filmmakers to present such a picture of poverty in various film forms that were produced during the FILM SPRING OPEN workshops. For the last three years the PRECIOUS GIFT has inspired artists to make 11 commercials, 5 documentaries and over a dozen of short films. We used these videos in our media promoting this way our social activity and the work of young filmmakers. The cooperation between Film Spring Open and the PRECIOUS GIFT has proven to us that the film world can work in the service of greater good, and the stories discovered in the PRECIOUS GIFT help artists cherish their artistic sensitivity.

The world needs beautiful narratives and campaigns that have the power to change the world for the better. I deeply believe that similar potential in cooperation with Film Spring Open Foundation will be also discovered by you.

Yours faithfully,



Jacob Marczyński

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