

CREATIVE STARTER POLISH LEGENDS ALLEGRO

From 2015 Allegro has worked on an unconventional project combining culture, video and literature. Polish Legends project recreates well-known stories in a way that is attractive and understood by young audience living in the internet and social media reality.

The Legends are about the Poles: about characteristics they can be proud of or behaviour they should condemn. Courage, strength, pride, commitment or fairness have not been devalued. Qualities like creativity or innovation prized so much nowadays were shared by heroes of myths and legends. Recreating fables and myths has a long tradition which wasn't cultivated in Polish film until now.

Let the elements of the Polish Legends Allegro world we have already created become a loose inspiration for any film formats you choose: commercials, music videos, short feature films, documentaries, video blogs, interactive projects, VR or video games.

1. **Short films**

- Smok
https://www.youtube.com/watch?v=1J_Y12RqeLM
- Twardowsky <https://www.youtube.com/watch?v=hRdYz8cnOW4>
- Twardowsky 2.0
<https://www.youtube.com/watch?v=M-skpeuYmfE>
- Bazyliszek
<https://www.youtube.com/watch?v=qS2xTGLCu-M>
- Jaga
<https://www.youtube.com/watch?v=uKbuFYd468w>

2. **Music videos**

- Aleja Gwiazd - Cover. Matheo & Anna Karwan
<https://www.youtube.com/watch?v=fMU2Y4F0BDw>
- Mój jest ten kawałek podłogi - Cover. Matheo & Andrzej Donarski
https://www.youtube.com/watch?v=zw0BnTi_XJc&t=140s

- Jaskółka uwięziona - Cover. Atanas Valkov&Georgina Tarasiuk
<https://www.youtube.com/watch?v=qdCmSt4798g>
- Cichosza - Cover. Marcin Macuk & Krzysztof Zalewski
https://www.youtube.com/watch?v=V_rgOau603I&t=1s
- Jezu jak się cieszę - Cover. Atanas Valkov & Skubas
<https://www.youtube.com/watch?v=rg0bKsmxZLQ>
- Kocham wolność - Cover. Matheo & Damian Ukeje
<https://www.youtube.com/watch?v=y1YbhC5spzE>

3. E-books

- ANTHOLOGY OF POLISH LEGENDS
- INTERVIEW WITH BORUTA
- FREE DOWNLOAD <http://legendy.allegro.pl/#ebook>