



## CINEBUS MOBILE FILM STUDIO AND THE NEW PRODUCTION MODEL

### Promotional Activities 2016-18



*Natalie Portman*

- 19-24.09.2016: the launch of the finished and equipped Cinebus took place during the **41st Gdynia Film Festival**. The Cinebus, complete with the screening tent, was showcased in front of the Festival's main entrance. Sławomir Idziak's lecture about New Production Model accompanied the event.



- 25.09.2016: Sławomir Idziak's lecture promoting Cinebus on **Blog Forum Gdansk**, the most important Polish interdisciplinary blogger conference.

<https://www.youtube.com/watch?v=uu7XKJ1UuA0>

- 30.09.2016 - 09.10.2016: **Film Spring Open Workshop in Krakow**

<https://filmspringopen.eu/en/open-air-2016/> - an interdisciplinary workshop for young filmmakers, attended by around 300 participants, as well as leading AV brands which provided their equipment for test and use during the workshop. [https://www.youtube.com/watch?v=Mw\\_BmdqtSi4&t=94s](https://www.youtube.com/watch?v=Mw_BmdqtSi4&t=94s)



*Juliette Binoche*

- Mobile Audiovisual Course in Cinebus in Krakow <https://filmspringopen.eu/en/cinebus-and-new-model-of-film-production-in-lodz-film-school/>
- Lecture by Sławomir Idziak promoting Cinebus at the **University of Southern California in Los Angeles** (October 2016),
- 15.10.2016: Sławomir Idziak's lecture promoting Cinebus at the Film Festival Workshop at the **SIFF Film Center in Seattle**,
- 19.10.2016 - 02.11.2016: Two-week mobile workshop for the **Art Academy in Szczecin - Faculty of Painting and New Media** <https://filmspringopen.eu/en/szczecin-2016/>, making of <https://www.youtube.com/watch?v=EFrWmoqwM2M>



- 22.10.2016: Sławomir Idziak's lecture promoting Cinebus during the **Szczecin European Film Festival "Let's Talk Film - Sławomir Idziak Cinebus"**, concerning production and educational potential of Cinebus.
- 21.10.2016: Sławomir Idziak's lecture on audiovisual education for local authorities and the **Association of Artists and Producers of Art in Szczecin**,
- 21.10.2016: press conference on Cinebus at the **Szczecin Culture Incubator** – lecture on modern film production,
- 7-12.11.2016: lecture by Sławomir Idziak on the New Production Model at the **Ludwigsburg Film Academy, Germany** (November 2016),
- 17-24.11.2016: promotion of Cinebus and New Production Model during the **Baltic Event** at the **Black Nights Festival in Tallinn, Estonia** (the Foundation's representative - Martn Demmer),





- 25.01.2017 - 5.02.2017: Promotion of Cinebus and the New Production Model at the **International Film Festival Rotterdam** (the Foundation's representative - Martn Demmer),

- 30.03.2017: Sławomir Idziak's lecture on the promotional opportunities of the Internet TV in the Cinebus in the **Faculty of Journalism and Library Studies of the University of Warsaw**  
<https://filmspringopen.eu/en/event-faculty-of-journalism-uw/>,



- 23.05.2017: Cinebus promotion at the **Ujazdowski Castle in Warsaw** during the HP Conference with a presentation of Cinebus capabilities for the "Belfer" filming crew.



*Maciej Stuhr*

- 24-25.05.2017: lecture and the presentation of Cinebus at the **Film School in Lodz**.  
<https://filmspringopen.eu/en/cinebus-and-new-model-of-film-production-in-lodz-film-school/>



- 17-28.05.2017: Promotion of the New Production Model at the **Cannes Film Festival** (Anna Fam - Representative of the Foundation),

- 07-08.06.2017: Prof. Sławomir Idziak's lecture on modern film production at the **Sergey Gerasimov All-Russian State University of Cinematography** and **Ostankino Moscow Television Institute**

<http://kulturapolshi.ru/news.php?nid=450>

[https://www.facebook.com/pg/filmspringopen.eu/photos/?tab=album&album\\_id=1549013705171433](https://www.facebook.com/pg/filmspringopen.eu/photos/?tab=album&album_id=1549013705171433)



- 14-18.07.2017: Cinebus promotion and presentation during the festival **The Eye Never Sleeps** in Lubostroń



- 04.09.2017-08.09.2017: Sławomir Idziak's lecture on the New Production Model at the **Film University Babelsberg KONRAD WOLF** in Berlin,



- 23.09 to 6.10.2017: we organized an event “Opole Citizens: a Self-Portrait” in **Opole**  
<http://filmspringopen.eu/pl/warsztaty/opolan-portret-wlasny/>.



An interactive documentary was produced in Cinebus, accompanied by an AV course for students from the Opole Institute of Art.



- 19-28.10.2017: the annual **Film Spring Open Workshop**, attended by 350 filmmakers from around the world. This year, we organized a New Production Model Symposium, to which we invited AV equipment companies; the Symposium was devoted to the improvement of the filmmaking process.

<https://prezi.com/rag2fvzx3e4/film-spring-open-2017/>,

<https://filmspringopen.eu/en/2017-2/>





*Double Oscar Winner Neil Corbould*



- 06.11.2017-11.11.2017: lectures by Prof. Slawomir Idziak on the New Production Model at the **Ludwigsburg Film Academy**,

- 08-18.11.2017: during the **Camerimage Festival in Bydgoszcz** we organized a workshop "Bydgoszcz Citizens: a Self-Portrait, or what you cannot see..." <http://filmspringopen.eu/pl/bydgoszcz/>,





- 21-26.11.2017: **The International Film Festival Etiuda & Anima in Krakow**. Sławomir Idziak's workshop promoting the New Production Model in Cinebus

<https://www.sfp.org.pl/wydarzenia,5,26212,1,1,Specjalny-Zloty-Dinozaur-dla-Slawomira-Idziaka.html>

#### PLANS FOR 2018:

- 6-08.04.2018: Cinebus was invited to the largest audiovisual trade fair in Poland, **Foto Film Video in Łódź**



filmvideofoto.pl

## FILM VIDEO FOTO

XX Targi Sprzętu Fotograficznego, Filmowego, Audio-Video  
oraz Technologii Multimedialnych

# 6-8.04.2017

Łódź

-17-22.04.2018: the New Production Model and Cinebus will be presented in **Visegrad Film Forum in Bratislava**



-23-27.05.2018: New Production Model will be presented by Slawomir Idziak at audiovisual courses organized by **FOCAL Geneva, Switzerland**

- end of May 2018: lectures at the **Film University Babelsberg KONRAD WOLF in Berlin**

At the same time, a New Production Model pre-production process will be performed for a film planned for July-August 2018 in Goerlitz (Polish/German border town), to be realized in cooperation by students from the **Film School in Łódź** and the **Babelsberg Film University, Berlin**.

October 2018: the annual **Film Spring Open Workshop, 13<sup>th</sup> edition**



- November 2018: **Camerimage** in Bydgoszcz



[www.filmspringopen.eu](http://www.filmspringopen.eu)